

PRESS RELEASE

Alfonso Rivolta joins PKB as Group Head Wealth Solutions

- **PKB sets course to expand its range of Wealth Management products and services**

Lugano, 27 March 2023. – PKB is pleased to announce that as of April 1st, Alfonso Rivolta will join PKB in the role of **Group Head Wealth Solutions** reporting directly to Luca Venturini, CEO of PKB.

Alfonso Rivolta is a senior manager in the banking industry, with vast experience on servicing Private Banking clients on a broad set of wealth solutions, among which estate and succession planning, wealth structures (life insurance, fiduciary, private investment funds) and family office services. He also has holistic experience in supporting entrepreneurial clients in complex transactions involving both the family and corporate governance and structures, including special lending transactions and non-bankable assets.

After a first experience in the tax and legal practice at Pirola Pennuto Zei & Associati in Italy, as well as a teaching position at the University of Leiden (the Netherlands), Alfonso Rivolta has worked at UBS SA as manager in Wealth Planning, and then at EFG International where he held a variety of roles within the Private Banking, Investment Solutions, and UHNW & Wealth Solutions departments until he was appointed Global Head of Wealth Planning in 2017.

In full partnership with the respective Private Banking teams, Alfonso Rivolta has a successful track record in supporting and coordinating the growth of target client relationships by restructuring, developing and implementing holistic, fully fledged product and service offerings in Wealth Planning.

With his background and strong track record, Alfonso Rivolta will support the PKB Group in delivering on its ambitious client promise “Wealth Solutions. Simply beautiful” across all Group locations and legal entities.

Wealth Solutions.
Simply Beautiful.



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About PKB

Family-owned for generations, PKB Private Bank SA is an international Swiss banking group specialized in private banking and wealth management solutions. The bank operates from three Swiss locations, including Zurich, Lugano (headquarters), and Geneva. PKB Group – which includes Cassa Lombarda, a private banking boutique in Italy (established in 1923) – manages assets of approximately CHF 13 billion as of 31.12.2022. PKB has one of the best capital ratios in Switzerland (Core Tier 1 over 28% at the bank level).