

Swiss Bankers to Keep an Eye on in 2023

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(Image: PKB)

Hardly any other Swiss private bank in Ticino made more headlines in the past year than PKB. It consistently shed old models and switched to a future-oriented growth course, and formulated realistic ambitions for Ticino. **Luca Venturini**, who joined the company from Julius Baer in 2019 and has been CEO of the bank since 2020, played a key role in this new beginning.

He brought fresh faces to the board last year, including former UBS and Credit Suisse banker **Monica Malnati** as head of HR on the Executive board. Ex-UBS banker **René Meyer** as Senior relationship manager of private banking with a Latam focus, and a Credit Suisse team led by **Raimondo Morandi**. Former UBS manager **Stefano Veri** joined as a member of the board of directors.

They seek to position the company of the **Trabaldo Togna** family as an address for private banking services in what is seen as an underestimated, but important, financial center.

PKB is not limited to Lugano, having a presence in Bellinzona, Zurich, Geneva, and Panama. Its subsidiary Casa Lombarda, gives it a bridgehead to Italy which is something many other Swiss