



PKB - NEW HEAD OF PRIVATE BANKING

Lugano, August 28th 2020

PKB Privatbank SA is pleased to announce the arrival of Mr Peter Conrad as Head of Private Banking and Member of the General Management from September 1st, 2020.

Mr. Conrad is fifty-one years old. He has built his career at Credit Suisse and UBS in Switzerland and abroad. During the last years, he has held various senior positions within UBS as CEO of UBS Monaco, Head of UHNW for UBS Japan (Tokyo), Managing Director and Head of Sales Asia Pacific of UBS Hong Kong and UBS Italy (Milan). At the Essentia Group, he has specialized since 2013 in family office services as CEO of ZWEI Wealth Experts (Italia) Srl and CEO of WealthmetRisk SA.

Mr. Conrad will bring to PKB his international experience and an excellent knowledge of the banking sector.

PKB Privatbank SA specialises in private banking. It operates from four Swiss offices, in Lugano (headquarters), Bellinzona, Geneva and Zurich, as well as from its affiliate PKB Banca Privada (Panama). The PKB Group, including Cassa Lombarda in which PKB holds 99.5%, manages assets of round CHF 12 billion. PKB's Tier 1 Capital Ratio is over 29%, while Group-level equity is more than double that required by Swiss law.

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