



Two exhibitions

**Werner Bischof, *Point of View* and *Helvetica*
Anonymous. *Urban Life in Contemporary photography***

27.01.2016-01.05.2016



Werner Bischof
Point of View and Helvetica
From January 27 to May 1, 2015

To mark the centenary of the birth of Swiss photographer Werner Bischof (1916-1954), the Musée de l'Elysée is presenting a retrospective of his work entitled *Point of View*, produced by Magnum Photos (Paris).

The exhibition offers almost 200 original and sometimes unpublished prints selected from the Werner Bischof Estate (Zurich). The exhibition will also display contact sheets, books, magazines and private letters. Several projections will give a contemporary approach to his work. The exhibition will present his work in Switzerland (1934-1944), Europe (1945-1950), Asia (1951-1952), and North and South America (1953-1954).

A second exhibition, produced by the Musée de l'Elysée and entitled *Helvetica* focuses exclusively on Bischof's Swiss years, the period of training, studio work, fashion and advertising and then the war years in Switzerland during which he became a press photographer working for the magazine *DU*.

The exhibition *Helvetica* is the subject of the first publication of the « Collection - Musée de l'Elysée ».

Curators

Marco Bischof, Werner Bischof Estate, for the exhibition *Point of View* and Daniel Girardin, Musée de l'Elysée, for the exhibition *Helvetica*.



Exhibitions *Point of View* and *Helvetica* are made possible through the support of its partner PKB Privatbank.



Anonymous.
Urban Life in Contemporary Photography

From January 27 to May 1, 2015

To what extent do modern cities accommodate people as individuals? It is often said that today's big cities are anonymous, swarming human masses in which individual citizens drown. However, the isolation within the mass of urban anonymity varies greatly. While it can be an excluding factor when the city does not want to recognize the individual – too poor or too different – it also offers millions of people the freedom to live in harmony side by side.

Curated from the Musée de l'Elysée's collections, this exhibition explores various contemporary representations of anonymity in the city and its consequences on the human figure. Throughout its history, photography has studied city life, of which it forms a central part. These days, photographers rub shoulders with urban anonymity every day and through their multiple interventions, reveal its great complexity. Thanks to various formal devices, photography allows us to understand certain aspects of this anonymity – from the indistinguishable crowd to the most marginalized people, from standardized groups to anonymous heroes. Seriality, out of focus, black and white, digital manipulation or the form of photojournalism enable each photographer to accentuate certain characteristics, making it hard to resist offering a brief photographic lexicon of city life.

With artworks of Luc Delahaye, Suzanne Opton, Stéphane Couturier, Alexey Titarenko, Maurice Vouga, Frédéric Sautereau, Steve McCurry, LawickMüller, Hans Wilschut, and more.

On the occasion of this exhibition, for the first time at the Musée de l'Elysée, we are offering visitors a guide booklet to accompany them through the *Anonymous* exhibition and encourage them to continue thinking about it after they leave. The detailed articles for each section and a text about each artist will give visitors an in-depth understanding of the exhibition.

Curator

Pauline Martin, Musée de l'Elysée



Beyond the exhibitions

- Events

“Musée at Night”: Special evenings Valérie Jouve
Thu 18.02, 17.03, 21.04, 6.30–9pm, Salle Lumière

To mark its first “Musée at Night” evenings, the museum presents *Grand Littoral*, from the artist Valérie Jouve, as part of the *Anonymous* exhibition. This cinematic work, awarded a prize at Marseille’s International Documentary Film Festival, brings face to face the realities that cross paths (the reality of the city and that of the individual). *Grand Littoral* will be screened in presence of the artist on February 18.

Book signing: Alexey Titarenko
Sa 5.03, 5pm, Bookshop of the museum

Book sale
Sa 19.03 and Su 20.03, Bookshop of the museum

Portfolios review
Thu 14.04, 7pm

“Amis du musée” Guided Tour
Su 17.04, 4pm

Hommage à Werner Bischof
Sa 30.04.2016

Werner Bischof was born on April 26, 1916. To mark the centenary of his birth, the Musée de l’Elysée, in partnership with the Swiss Foundation for Photography and Magnum Photo, is hosting several events to celebrate this great photographer. The full program will be published on our website.



- **Cultural program**

Sa 6.02, 5.03, 2.04, 4pm

Guided tour offered with free entry to the museum.

Registration not required

Su 7.02, 6.03, 3.04, 1.05, 4pm

Sunday Family Program.

Designed for children age 6 to 12 accompanied by an adult.

Children, free of charge. Adults, included in the admission fee.

Registration not required.

We 17.02, 16.03, 20.04, 01.05, 12.30pm

Lunchtime Guided Tours.

Included in the admission fee. Registration not required.

We 23.03, 12h30

Free guided tour for teachers.

Online registration.

Tu-Fr 5.04, 6.04, 7.04, 8.04, 2-5pm

PâKOMUZé Ateliers « Décllic ».

Online registration.

Daily

“Little Explorers” (age 6 to 12).

Using the discovery booklet, children go on an adventure in our exhibitions. Registration not required. Free of charge.





Bookshop and Editions

Helvetica

Under the direction of Daniel Girardin.

Musée de l'Elysée / Editions Noir sur Blanc, 148 pages, 2016

Helvetica is the first volume in the new "Collection - Musée de l'Elysée", and illustrates Werner Bischof's Swiss work. The previously-unpublished contact sheets he produced between 1932 and 1945 give an understanding of his taste for abstraction and form. Moving from fashion to landscape, from nudes to plants, the book follows Bischof before he began his post-war reporting and joined Magnum Photos.

Mathias Velati, *Histoires du bout du monde en scrutant l'horizon*

Published by the Musée de l'Elysée. December 2015

The Musée de l'Elysée bookshop presents an exclusive and original book it has published, the first book by Mathias Velati, produced as part of his end-of-course project with the Passerelle Culturelle. The book offers a dialogue between texts and pictures; using twenty-five anonymous photographs from the museum's collections, the author has written the same number of texts to echo them. Poetically, they answer or contradict them – they are a continuation of them. An artistic delight!



Helvetica

Werner Bischof

Histoires
du bout
du monde
en
scrutant
l'horizon

Mathias Velati

The Prix Elysée With the support of Parmigiani Fleurier

Launching the second edition in January 2016!

About

The Prix Elysée is a prize supporting artistic production in the field of photography. Result of a partnership between the Musée de l'Elysée in Lausanne and Parmigiani Fleurier, it offers financial help and curatorial guidance to artists with a passion for photography and books, so they can take a decisive step in their career.

The Prix Elysée is open to mid-career photographers or artists from around the world. There is no imposed theme or preference for any particular photographic genre or technique

Eight nominees are selected by the Musée de l'Elysée. Each will receive a contribution of CHF5,000 towards the initial presentation of an original and new project in the nominees' book, published for the occasion. The winner, chosen by an international jury, will receive CHF80,000 to produce his/her project and publish a book.

The eight nominees and the winner will benefit from an important visibility during the duration of the prize (2016-2018). The nominees' and the winner's books will be printed by one of the Sandoz Family Foundation printing companies.

Martin Kollar won the first edition of the prize (2014-2016) for his project *Provisional Arrangement*.

2016 Applications

The call for applications for the second edition is open from 4 January to 26 February, 2016.

For more information and the complete official prize rules:
www.prixelysee.ch



PRIX
ELYSEE



PARMIGIANI
FLEURIER

The Future Museum

The Portuguese firm Aires Mateus has won the architecture competition to design the future Musée de l'Elysée and the mudac with the "One museum, two museums" project. By doubling its exhibition space and tripling its storage area, the Musée de l'Elysée is striving to showcase the wealth of its collections.

With a total surface area of 5,262 m², the future Musée de l'Elysée will put on permanent exhibitions of its collections and use dividable rooms for its temporary exhibitions. "With 1,500m² of exhibition space, the Aires Mateus brothers' architecture will enable us to double the space we currently dispose of. The museum's treasures can at last be shown to the public regularly and continually," explained Franck.

The future building will allow the Musée de l'Elysée and the mudac to revolve around open and pooled areas, offering the public a great reception. It also plans artists' residences, a Research and Documentation Center and joint or harmonized exhibitions. More than just a museum, the future building will encourage interdisciplinary exchanges and connect the two museums it houses.



Event: artgenève, January 28th – 31st

THE CARDBOARD MUSEUM

Pôle muséal is the Lausanne arts district planned for a 22,000 m² site near the train station. It will bring together three of the city's most important museums: the Cantonal Museum of Fine Arts (mcb-a), the Musée de l'Elysée (photography museum) and the Museum of Design and Contemporary Applied Arts (mudac).

Combining three museums on one site is an ambitious project, which Jura-based artist Augustin Rebetez interpreted in a highly fanciful way. He built a cardboard castle that beckons visitors to enter a make-believe museum that includes faux cultural spaces and mock works of art. Design objects, photographs and sculptures – all made from cardboard – combine to create a museum populated by some of the most important works in the history of art and design. This total work of art breaks down the barriers between art forms and offers an unusual interpretation of artistic practices. Rebetez's lavish imagery and language give powerful expression to the Pôle muséal project.



Coming soon at the museum

Exhibitions from May 25 to August 25, 2016

La Mémoire du futur, *Dialogues photographiques entre passé, présent et futur*

The exhibition *La Mémoire du futur* aims to configure the present by reconfiguring the past in order to prefigure the future. When we compare and contrast works by the pioneers of early photographic processes with those of contemporary artists, three dialogues emerge: between the phototypes of the 19th and 20th centuries and the latest technologies that shed light on them, then between early photographic processes and works by contemporary artists reviving them and lastly, the dialogue between works by contemporary artists who examine the notion of time or memory, such as Oscar Muñoz. The exhibition's objectives are to show the crossover of perspectives over time as well as to enable visitors to discover the diversity of photographic techniques and to showcase the Musée's collections. By highlighting convergences, this exhibition proves, paradoxically, to be divergent in that it has one eye on the future and another on the past.

A book covering the exhibition is also available.

Curator

Tatyana Franck, Musée de l'Elysée

Steeve Iuncker, *Se mettre au monde*

Steeve Iuncker spent several years studying the passage from childhood to adulthood in a society without clearly-identified rites. He sketches a nuanced portrait of youth striving to find itself, between private acts and theatrical gestures. The pictorial aspect of the Fresson carbon prints lends a timeless esthetic to his very contemporary work.

Curator

Caroline Recher, Musée de l'Elysée

The museum worldwide

From January 27 janvier to May 1, 2016

Philippe Halsman, *Astonish me!*

From February 27th to June 5th

Kunsthal Rotterdam, Rotterdam, Netherlands

reGeneration³, *Which Approaches to Photography?*

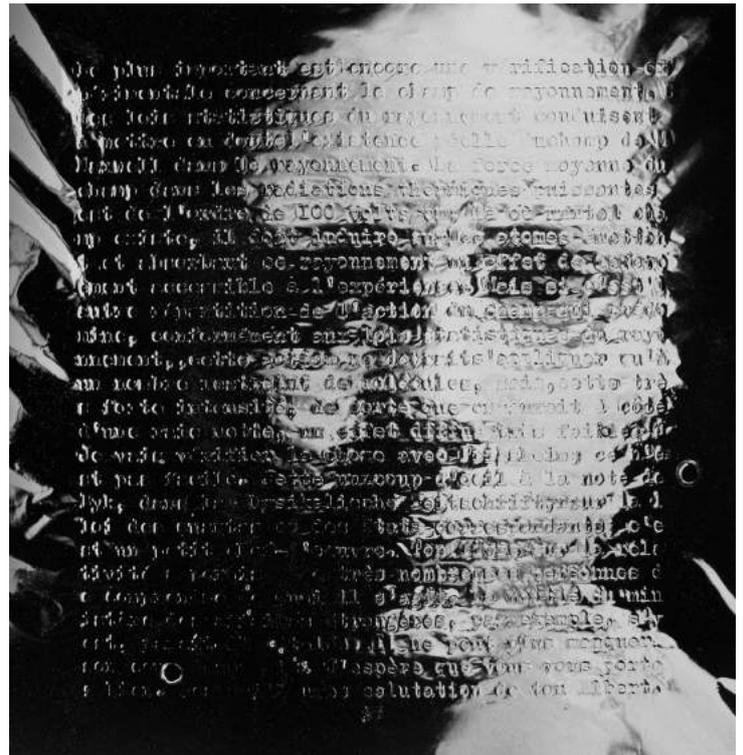
Until February 15th

Museo Amparo/Foto.MX, Puebla, Mexico

reGeneration³, *Which Approaches to Photography?*

From March 25th to June 12th

QUAD Galleries, Derby, United Kingdom



The following images are available for the press. They may be used solely and exclusively in the context of promotion of the exhibition «Werner Bischof - Point of View», presented at the Musée de l'Elysée, Lausanne, Switzerland from 27 January to 1st May 2016. Only 2 of these photographs may be published copyright-free at any one time in the same issue or edition of the same. The size of these images should not be greater than half of one page. These images cannot be used free of rights on the cover of the publication. The images must not be reframed and the complete caption must be used.

Press contact

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Harbour of Kowloon, Hong Kong, China, 1952 © Werner Bischof/Magnum Photos



On the road to Cuzco, Valle Sagrado, Peru, 1954 © Werner Bischof/Magnum Photos



Famine stricken area, State of Bihar, India, April 1951 © Werner Bischof/Magnum Photos



Americana, USA, 1954 © Werner Bischof/Magnum Photos



Courtyard of the Meiji shrine, Tokyo, Japan, 1951 © Werner Bischof/Magnum Photos

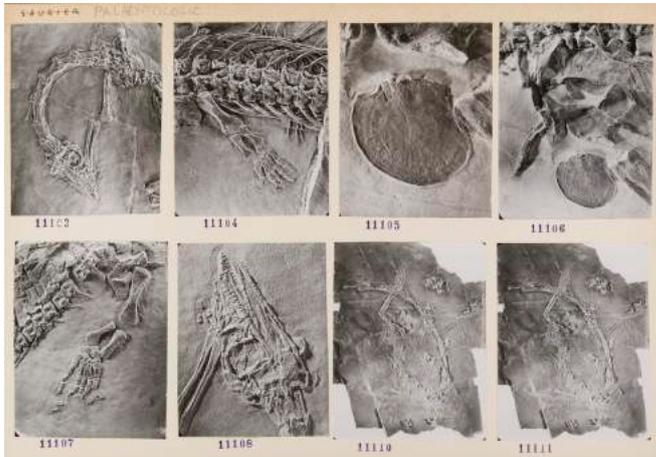


Breast with grid, Zurich, Switzerland, 1941 © Werner Bischof/Magnum Photos

The following images are available for the press. They may be used solely and exclusively in the context of promotion of the exhibition «Werner Bischof - *Helvetica*», presented at the Musée de l'Elysée, Lausanne, Switzerland from 27 January to 1st May 2016. Only 2 of these photographs may be published copyright-free at any one time in the same issue or edition of the same. The size of these images should not be greater than half of one page. These images cannot be used free of rights on the cover of the publication. The images must not be reframed and the complete caption must be used.

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Paleontology, Switzerland, 1944 © Werner Bischof/Magnum Photos



Plants, Zürich, Switzerland, around 1941 © Werner Bischof/Magnum Photos



Leaf Rosette And Seeds, Zürich, Switzerland, around 1941 © Werner Bischof/Magnum Photos



Päuli Jucker, Zürich, Switzerland, around 1941 © Werner Bischof/Magnum Photos



Oak Tree, Switzerland, around 1941 © Werner Bischof/Magnum Photos



Army Boot, Zürich, Switzerland, around 1941 © Werner Bischof/Magnum Photos

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© Su Sheng, *Lili Wei*, from the series «Chinese childhood», 2008



© Andrea Star Reese, *Chuck on the tracks ner his home*, from the series «The Urban Cave: the other side», 2009



© Alexey Titarenko, *Crowd 1, Vasileostrovskaya Metro Station*, from the series «City of Shadows», 1992



© Luc Delahaye, *Untitled*, from the series «L'Autre», 1999



© Hans Wilschut, *Network*, from the series «Hermetic City», 2015



© Lawick Müller, *Audioguide*, from the series «Urban Stage / Groups, scenes and other performative social structures», 2010



Partners

The Musée de l'Elysée thanks its valued partners for 2016

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Practical information

Exhibitions

Werner Bischof, *Point of View and Helvetica*

Anonymous. *Urban Life in Contemporary Photography*

From January 26 to May 1, 2016

Press Conference

Tuesday January 26, 2016, 10am

Opening Reception

Tuesday January 26, 2016, 6pm

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Opening hours

Tu - Su, 11am - 6pm

Closed on Mondays, except for bank holidays

